## Registration Terms & Conditions for "Alibaba Masterclass: One-on-One Workshops for Australian and New Zealand Businesses"

## Version: 2 July 2020

PLEASE READ THESE TERMS & CONDITIONS CAREFULLY BEFORE USING SUBMITTING YOUR REGISTRATION APPLICATION FOR "ALIBABA MASTERCLASS: ONE-ON-ONE WORKSHOPS FOR AUSTRALIAN AND NEW ZEALAND BUSINESSES" ("**WORKSHOPS**"). BY SUBMITTING YOUR REGISTRATION APPLICATION, YOU AGREE TO BE BOUND BY THE FOLLOWING TERMS & CONDITIONS AND OUR PRIVACY POLICY.

- 1. Any applicant shall be a representative of a company or business to be eligible to submit a registration application for the Workshops. The applicant shall not submit information on behalf of another individual and/or company, and shall upon its acceptance by Alibaba Group ("Alibaba") be the actual person to participate in the Workshop.
- 2. In order to register for the Workshops, an applicant is required to complete a registration form, pick their top three (3) choices of business consultants, and provide three (3) questions to be addressed during the Workshop.
- 3. By submitting your registration, you hereby agree for Alibaba to (a) (in the event you are an existing user of Alibaba.com International Website) use your information contained therein for the purposes of supplementing and/or updating its database; (b) use your personal information in accordance with its <u>Privacy Policy</u>.
- 4. Registration for the Workshops does not guarantee your successful participation in the Workshops, Alibaba shall reserve the right and absolute discretion on the final determination of your registration application, and notification by Alibaba shall be final. In the event where Alibaba shall request for any information and/or supporting documents from any applicant, the applicant shall provide such information and/or supporting documents within a time period as may be specified by Alibaba.
- 5. Each applicant shall ensure that all information and content of all documents provided to Alibaba shall be true, accurate, correct and not misleading. In the event where any applicant is discovered to have failed to comply with the foregoing, Alibaba shall have the right to reject the relevant registration application or disqualify the applicant at any time if the applicant has been accepted to participate in the Workshops.
- 6. In the event where your registration application for the Workshops is accepted by Alibaba: (a) you agree and acknowledge that Alibaba shall reserve its absolute discretion to determine the business consultant for your session, and the business consultant may or may not be one of your top three (3) choices; (b) your session will last for 30-45 minutes on a date and time to be determined by Alibaba; (c) you are required to limit your questions to those you provided in the registration application. In the event where you raise any questions in addition to those provided in your registration application, the business consultant may refuse to answer them. For the avoidance of doubt, due to

the occurrence of any unforeseen circumstances, Alibaba may upon notification to you change the date and/or time of your session.

- 7. Any Workshop will be conducted using the video call function on DingTalk or Dingtalk Lite app. Any successful applicant will be required to download a DingTalk or Dingtalk Lite app in order to participate therein.
- 8. Subject to your consent, you acknowledge that Alibaba may: (a) record your session; (b) make a video reproduction of you; (c) use, re-use, publish the content thereof (in whole or in part), in any marketing activities, media and channels; and (d) post, upload and distribute the content thereof on any web sites, online platforms, social media sites that Alibaba shall at its sole discretion decide. You further acknowlege that your name and identity may be used, represented, disclosed or revealed therewith or by any descriptive text or commentary. By providing us your consent, you acknowledge and agree that the aforementioned acts do not and shall not constitute an infringement or lead to an infringement of your intellectual property rights.
- 9. In the absence of any prior written approval from Alibaba, you shall not in any way record your session and use it for any purposes.
- 10. Unless otherwise agreed by Alibaba, your right to participate in the Workshops is non-transferrable or assignable to any individual or any other company.
- 11. Save for any force majeure events or unless otherwise agreed by Alibaba, any applicant who has been accepted to participate in the Workshop may not withdraw their participation therein.
- 12. Alibaba reserves the right to amend or supplement these terms at any time and from time to time without prior notice.
- 13. These terms are subject to the interpretation of Alibaba which shall be final and conclusive.
- 14. These terms and any related offer are made, and shall be governed by and construed, in accordance with the laws of the Hong Kong Special Administrative Region of the People's Republic of China ("**HKSAR**").
- 15. For information about Alibaba's privacy policies and practices, please refer to its <u>Privacy</u> <u>Policy</u>.