



**REACH MILLIONS
OF B2B BUYERS
GLOBALLY**

ABOUT ALIBABA

Alibaba.com was founded in 1999 as Alibaba Group's first business unit which has become the world's leading B2B ecommerce platform.

Alibaba.com is like an online trade show, open 24/7, 365 days a year, where sellers of the world can connect with buyers domestically and globally.

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26,000,000+

Active buyers globally



400,000+

Product inquiries daily



200+

Countries and regions represented



24/7

Online tradeshow with 17 real-time chat translation languages